

Temple University Libraries presents

BEYOND the PAGE

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Photo courtesy Laura Zaylea

With/In/Visibility: Exploring Storytelling in 360° Video **Thursday, December 14, 1:00 PM**

Paley Library Lecture Hall, 1210 Polett Walk, Ground Floor

Please join us for a screening and presentation of student video work and research from Klein College of Media and Communication students in two new media forms: 360° video and video for augmented reality.

360° video allows the viewer to look in any and all directions—but what does giving this freedom to an audience member mean for content creators? How do we design impactful stories that also allow a high degree of freedom on the part of the viewer? Augmented reality allows physical surfaces and graphic images to trigger digital content “auras” (videos, images, links) when viewed through a smart device. What potential does this hold for storytelling? What stories are evoked by physical spaces—secrets revealed, ghosts uncovered, hidden truths brought to light?

This is the final screening event for Media Studies and Production courses 4741: Emergent Media Production and 8741: Cybermedia Workshop with Prof. Laura Zaylea, in an innovative collaboration with MSP 4446: Psychological Processing of Media with Dr. Matthew Lombard. Please come celebrate our final work where you too will be part of the action as we all record one final 360° video, waving at the camera to celebrate our final event for the fall 2017 semester.

Special thanks to the Digital Scholarship Center in Paley Library and the Center for the Advancement of Teaching for supporting this work through the generous Innovative Teaching with Makerspace Technology grant.

For more information, please contact Prof. Laura Zaylea at 215.204.3433 or Laura.Zaylea@Temple.edu or Dr. Jen Grayburn at JGrayburn@Temple.edu.

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